

The Development Authority of Bulloch County (DABC) is highlighting the economic value of the current manufacturing industry to the local economy. The value of high-quality goods produced in Bulloch County, Georgia, which are used nationally and internationally, generates value for the local economy.

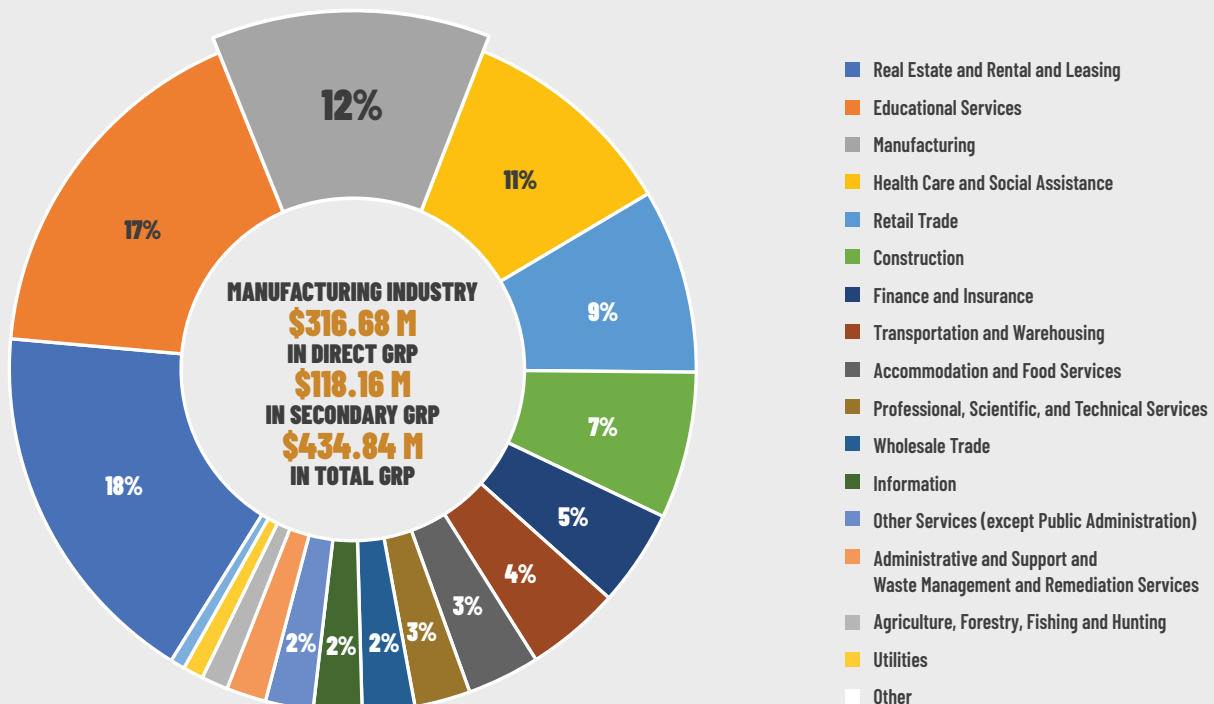
In total, the impact of direct output (revenues) from the manufacturing industry is estimated to be \$930.69 million. An additional \$316.68 million is added to the local Gross Regional Product (GRP) linked to local purchases made by manufacturers and their employees. These direct expenditures generate a secondary impact of \$118.16 million in GRP due to the linkages between manufacturing and the rest of the local economy.

ANNUAL ECONOMIC IMPACT FOR BULLOCH COUNTY MANUFACTURING

| | DIRECT REVENUE | INDIRECT PURCHASES | INDUCED TRANSACTION | TOTAL IMPACT |
|-------------------------------|-------------------|--------------------|---------------------|---------------------|
| OUTPUT | \$930.69 M | \$140.88 M | \$100.71 M | \$1,172.28 M |
| GROSS REGIONAL PRODUCT | \$316.68 M | \$65.70 M | \$52.47 M | \$434.85 M |
| TOTAL PAYROLLS | \$167.53 M | \$34.88 M | \$28.08 M | \$230.49 M |
| TOTAL EMPLOYMENT | 2,350 | 899 | 756 | 4,005 |

\$1.17 BILLION
IN TOTAL MANUFACTURING OUTPUT

BULLOCH COUNTY PRIVATE SECTOR GROSS REGIONAL PRODUCT



“With more Georgians working than ever before, record jobs and investment coming to all parts of our state, and award-winning workforce development programs and infrastructure, the Peach State’s economy is reaching new heights.”
—Governor Brian Kemp, October 25, 2022

In Bulloch County, manufacturing ranks fifth in private-sector employment, just behind education services, health care, hospitality, and retail services.

In 2022, the manufacturing industry in Bulloch County directly employed an estimated 2,350 people, which is a 23.4% increase compared to the previous analysis completed in January 2020. In this infographic, the industry supports 1,655 secondary jobs in Bulloch County and has the second-highest annual salary after educational services.

\$56,339

– THE AVERAGE ANNUAL EARNINGS OF WORKERS WITHIN THE MANUFACTURING INDUSTRY IN BULLOCH COUNTY

The demand for labor within the existing manufacturing industry is expected to increase. This demand is linked to projected growth in the industry these companies are servicing, which is not directly related to the new Hyundai Motors plant. The total demand for future employment includes replacing workers that are leaving their current occupations and the demand for new workers. Across this manufacturing industry, 35.5 percent of future employment demand comes from people retiring, and 64.4 percent are people switching jobs. The remaining 2.3 percent will be demand for new hiring.

In 2022, 8.4 percent of total private-sector employment in Bulloch County was linked to the manufacturing industry. As DABC continues to attract new business into this area, this percentage could increase in the next several years.

The DABC appreciates and respects the contribution made by Bulloch County’s Manufacturing Industry to the overall economy. With support from the DABC and other community leaders, the manufacturing industry will continue to grow and expand.

ANNUAL WAGES TOP 5 SECTOR BY MOST EMPLOYMENT

| | AVERAGE ANNUAL WAGES |
|----------------------|----------------------|
| EDUCATIONAL SERVICES | \$56,923 |
| HEALTH CARE | \$46,912 |
| HOSPITALITY | \$17,346 |
| RETAIL TRADE | \$32,522 |
| MANUFACTURING | \$56,339 |

CURRENT AND PROJECTED MANUFACTURING EMPLOYMENT IN BULLOCH COUNTY, GEORGIA

| OCCUPATIONS (TOP 6) | CURRENT EMPLOYMENT | PROJECTED EMPLOYMENT DEMAND* |
|---|--------------------|------------------------------|
| PRODUCTION OCCUPATIONS | 1,056 | 366 |
| TRANSPORTATION AND MATERIAL MOVING OCCUPATIONS | 279 | 121 |
| OFFICE AND ADMINISTRATIVE SUPPORT OCCUPATIONS | 187 | 62 |
| ARCHITECTURE AND ENGINEERING OCCUPATIONS | 162 | 38 |
| MANAGEMENT OCCUPATIONS | 141 | 36 |
| INSTALLATION, MAINTENANCE, AND REPAIR OCCUPATIONS | 140 | 47 |

*3-YEAR FORECAST, INCLUDES EXITS AND TRANSFERS



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