



NEWS RELEASE

UPPER CREDIT HUMANE SOCIETY ENCOURAGES PEOPLE TO ADOPT A NEW BEST FRIEND DURING PETSMAK CHARITIES OF CANADA NATIONAL ADOPTION WEEK

Visit PetSmart Georgetown and adopt love March 24 – 30

[ERIN, ONTARIO] – [March 17, 2024] – Pets are family, and can bring hope, companionship and unconditional love to their people. Adopting a pet in need of a home can bring joy to people and also impact communities, alleviating strain on overcrowded shelters. That’s why the Upper Credit Humane Society will bring adoptable pets to PetSmart Georgetown (319 Guelph St., Georgetown) for PetSmart Charities of Canada® National Adoption Week, taking place March 24 – 30, 2025, with an extra-special adoption event taking place March 29 from 11am to 3pm. UCHS aims to find homes for eight animals during the event.

[PetSmart Charities of Canada](#) connects adoption partners such as the [Upper Credit Humane Society](#) with local PetSmart stores to bring adoptable pets into in-store Adoption Centres and events. These include pets of all ages, breeds, temperaments, and energy levels. Staff and volunteers are available to help make matches for people looking to adopt.

“Partnering with PetSmart Charities is such a great opportunity to showcase our animals looking for adoption, especially those who may get overlooked in our Shelter. PetSmart’s support means greater exposure for these amazing pets and hopefully finds them fur-ever homes,” said Brianna D’Alessandro, Communications Director. “We serve such a wide region from Milton to East Garafraxa (and everything in between) and we’re thrilled to help the community find their new family members. There really is nothing as special as the bond between humans and their pets.”

“Our local shelter and rescue partners are overflowing with animals looking for people to love. Adopting or fostering a pet not only enriches your life but is the best way to support your community and local partners like the Upper Credit Humane Society in their lifesaving work,” said Heidi Marston, director of pet placement at PetSmart Charities of Canada. “There is nothing like the unconditional love of a pet! Please stop by your neighbourhood PetSmart store and meet your new best friend.”

TO FIND OUT MORE ABOUT THIS EVENT OR THE UPPER CREDIT HUMANE SOCIETY, VISIT WWW.UPPERCREDIT.COM OR EMAIL FUNDRAISING@UPPERCREDIT.COM.

WHEN/WHERE:

Adoptable pets will be available at the following times and PetSmart location:

Saturday, March 29, 2025 | 11:00 a.m. – 3:00 p.m.

PetSmart Georgetown: 319 Guelph St., Georgetown

Note to Editors: Photos of adoptable pets are available upon request. To view request editorial materials, please contact Brianna D'Alessandro at communications@uppercredit.com.

About the Upper Credit Humane Society

The Upper Credit Humane Society (UCHS) is dedicated to strengthening the bond between pets, people, and communities by providing compassionate care and loving homes for animals in need. Since it was incorporated in 2003, UCHS has proudly overseen the care and adoptions of over 5,000 animals. We continue to protect, educate, and serve a vast region of communities, providing for the humane care of animals and encouraging responsible pet ownership, while striving to be the go-to animal Shelter within Halton Hills, Wellington, and their surrounding areas. At Upper Credit Humane Society, we believe that “every animal deserves a loving home.”

Follow Upper Credit Humane Society on Instagram and Facebook:

<https://www.instagram.com/uppercredithumanesociety/>

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About PetSmart Charities of Canada

[PetSmart Charities of Canada](#) is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in PetSmart® stores across the country, PetSmart Charities of Canada helps thousands of pets connect with loving families each year. PetSmart Charities of Canada also provides grant funding to support organizations that advocate and care for the well-being of all pets and their families. Our grants and efforts connect pets with loving homes through adoption, improve access to affordable veterinary care and support families in times of crisis with access to food, shelter, and emergency relief. Each year, thousands of generous supporters help pets in need by donating to PetSmart Charities of Canada directly at PetSmartCharities.ca, while shopping at PetSmart.ca, and by using the PIN pads at checkout registers inside PetSmart stores. In turn, PetSmart Charities of Canada efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in Canada, granting more than \$35 million since its inception in 1999. Independent from PetSmart LLC, PetSmart Charities of Canada is a registered Canadian charity. To learn more visit PetSmartCharities.ca.

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