

# Distribution Data

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### Zone FSA Area

#### CITY OF SUDBURY

|                 |       |                    | PAPERS       |             |             |             |              | EMC FLYERS  |             |             |              |
|-----------------|-------|--------------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|
|                 |       |                    | Homes        | Apt.        | Lobby Drops | Single Copy | Totals       | Homes       | Apts        | Totals      | Grand Total  |
| 1               | P3A   | New Sudbury (S.W.) | 1743         | 249         | 245         | 25          | 2262         | 290         | 725         | 1015        | 3277         |
| 2               | P3A   | New Sudbury (S.E.) | 1026         | 105         | 0           | 65          | 1196         | 218         | 0           | 218         | 1414         |
| 3               | P3A   | New Sudbury (N.W.) | 1611         | 109         | 0           | 60          | 1780         | 360         | 50          | 410         | 2190         |
| 4               | P3A   | New Sudbury (N.E.) | 2033         | 30          | 50          | 95          | 2208         | 300         | 400         | 700         | 2908         |
| 5               | P3B   | Minnow Lake (West) | 1493         | 151         | 0           | 60          | 1704         | 98          | 360         | 458         | 2162         |
| 6               | P3B   | Minnow Lake (East) | 2297         | 99          | 0           | 25          | 2421         | 195         | 0           | 195         | 2616         |
| 7               | P3E   | General Hospital   | 2240         | 0           | 0           | 42          | 2282         | 265         | 0           | 265         | 2547         |
| 8               | P3C   | Gatchell           | 1870         | 0           | 0           | 30          | 1900         | 194         | 0           | 194         | 2094         |
| 9               | P3C   | West End           | 717          | 0           | 50          | 30          | 797          | 68          | 0           | 68          | 865          |
| 10              | P3C   | Donovan            | 1756         | 84          | 270         | 90          | 2200         | 182         | 530         | 712         | 2912         |
| 11              | P3C/B | Flour Mill         | 2270         | 242         | 0           | 50          | 2562         | 126         | 124         | 250         | 2812         |
| 12              | P3E   | Lockerby           | 1622         | 930         | 345         | 160         | 3057         | 585         | 1485        | 2070        | 5127         |
| 13              | P3E   | Lo-Ellen           | 1375         | 46          | 70          | 5           | 1496         | 313         | 453         | 766         | 2262         |
| 14              | P0M   | Copper Cliff       | 634          | 71          | 0           | 40          | 745          | 93          | 0           | 93          | 838          |
| 15              | P3E   | Ramsey Lake        | 328          | 0           | 0           | 0           | 328          | 0           | 0           | 0           | 328          |
| 50              | P3G   | Long Lk/Richard Lk | 1453         | 0           | 0           | 0           | 1453         | 0           | 0           | 0           | 1453         |
| <b>Subtotal</b> |       |                    | <b>24468</b> | <b>2116</b> | <b>1030</b> | <b>777</b>  | <b>28391</b> | <b>3287</b> | <b>4127</b> | <b>7414</b> | <b>35805</b> |

#### SURROUNDING AREAS

|                    |     |                                    |              |             |             |             |              |             |             |             |              |
|--------------------|-----|------------------------------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|
| 16                 | P3Y | Lively                             | 1659         | 105         | 0           | 70          | 1834         | 296         | 0           | 296         | 2130         |
| 17                 | P3N | Val Caron/Bleazard Valley          | 2727         | 0           | 0           | 0           | 2727         | 238         | 0           | 240         | 2965         |
| 18                 | P3P | Val Therese                        | 1537         | 0           | 0           | 40          | 1577         | 210         | 0           | 210         | 1787         |
| 19                 | P3P | Hanmer                             | 1929         | 0           | 0           | 225         | 2154         | 260         | 0           | 260         | 2414         |
| 20                 | P0M | Coniston                           | 611          | 0           | 0           | 35          | 646          | 78          | 0           | 78          | 724          |
| 21                 | P3L | Garson                             | 1880         | 42          | 0           | 70          | 1992         | 245         | 0           | 245         | 2237         |
| 22                 | P0M | Wahnapiatae                        | 1000         | 0           | 0           | 0           | 1000         | 0           | 0           | 0           | 1000         |
| 23                 | P0M | Falconbridge                       | 253          | 0           | 0           | 20          | 273          | 31          | 0           | 31          | 304          |
| 24                 | P0M | Azilda                             | 1605         | 22          | 0           | 60          | 1687         | 275         | 0           | 275         | 1962         |
| 25                 | P0M | Chelmsford                         | 3251         | 0           | 0           | 100         | 3351         | 305         | 0           | 305         | 3656         |
| 26                 | P0M | Dowling                            | 336          | 0           | 0           | 30          | 366          | 127         | 0           | 127         | 493          |
| 27                 | P0M | Capreol                            | 888          | 0           | 0           | 50          | 938          | 147         | 0           | 147         | 1085         |
| 28                 | P0M | Naughton                           | 535          | 0           | 0           | 0           | 535          | 0           | 0           | 0           | 535          |
| 29                 | P0M | Whitefish/Beaver Lake /Worthington | 672          | 0           | 0           | 0           | 672          | 0           | 0           | 0           | 672          |
| 30                 | P0M | Levack                             | 391          | 0           | 0           | 0           | 391          | 0           | 0           | 0           | 391          |
| 31                 | P0M | Onaping                            | 213          | 0           | 0           | 0           | 213          | 0           | 0           | 0           | 213          |
| 32                 | P0M | Cartier                            | 87           | 0           | 0           | 0           | 87           | 0           | 0           | 0           | 87           |
| 35                 | P0M | Skead                              | 256          | 0           | 0           | 0           | 256          | 0           | 0           | 0           | 256          |
| 40                 | P3E | Estaire                            | 300          | 0           | 0           | 0           | 300          | 0           | 0           | 0           | 300          |
| 45                 | P0M | Killarney                          | 100          | 0           | 0           | 0           | 100          | 0           | 0           | 0           | 100          |
|                    |     | Subscriptions                      | 55           | 0           | 0           | 0           | 55           | 0           | 0           | 0           | 55           |
|                    |     | Advertisers                        | 401          | 0           | 0           | 0           | 401          | 0           | 0           | 0           | 401          |
| <b>Subtotal</b>    |     |                                    | <b>20686</b> | <b>169</b>  | <b>0</b>    | <b>700</b>  | <b>21555</b> | <b>2212</b> | <b>0</b>    | <b>2212</b> | <b>23767</b> |
| <b>GRAND TOTAL</b> |     |                                    | <b>45154</b> | <b>2285</b> | <b>1030</b> | <b>1477</b> | <b>49946</b> | <b>5499</b> | <b>4127</b> | <b>9626</b> | <b>59572</b> |