

# tbnewswatch END OF SUMMER AUCTION!

Runs September 18 - 21

## THE OPPORTUNITY

Trade gift cards for  
advertising on [tbnewswatch.com](http://tbnewswatch.com)!

\* dollar for dollar trade, minimum \$1,000

## THE VALUE

Advertising on Thunder Bay's fastest place for news,  
with over **2,700,000+** page views per month.

## FOUR WAYS TO GAIN CUSTOMERS

- Through your **advertising** on [tbnewswatch.com](http://tbnewswatch.com)!
  - The **purchasers** of your gift cards.
- The **recipients** of those gift cards if given as **gifts**.
- **Auction visitors** who did not win or participate,  
but were still exposed to your **brand**.

Questions? Contact your sales rep or email us any time at [advertising@tbnewswatch.com](mailto:advertising@tbnewswatch.com)