



tbnewswatch

FOOD GUIDE

We hope you're as excited as we are! We think this is going to be a tremendous resource for our readers & your customers. Questions? Contact your sales rep or email us any time at advertising@tbnewswatch.com.

Introducing the **NEW tbnewswatch.com Restaurant & Menu Guide!**

And your restaurant has been included!

What does that mean for you?

Your restaurant is now listed on tbnewswatch.com, Thunder Bay's biggest source of news, events, sports and now... restaurants!

How much does this cost you?

Nothing! Our goal was to provide readers with a useful tool for dining in the city. We do however, offer a premium upgrade package for those wishing to get the most out of this new opportunity.

Where is my listing?

Find it at tbnewswatch.com/food

What if I want something changed or added to my listing?

Use the attached form (or visit tbnewswatch.com/food/update)

What do I get for upgrading to a premium listing (and how much does it cost)?

See the included promo page that outlines the benefits of upgrading.



Your Listing Info

Review your free listing on tbnewswatch.com/food and let us know if there's anything you'd like to change with the form below. **Or visit tbnewswatch.com/food/update to fill out this form online.**

Business Name

Phone

Address

Email

Restaurant Description

Website

Menu Link

(or send your menu PDF to advertising@tbnewswatch.com)

Type of Cuisine (select up to three)

- | | | | | | | |
|------------------------------------|--|--|---|---|--|-------------------------------------|
| <input type="checkbox"/> African | <input type="checkbox"/> Cafe & Coffee | <input type="checkbox"/> Fast Food | <input type="checkbox"/> Indian | <input type="checkbox"/> Korean | <input type="checkbox"/> Sandwiches & Soup | <input type="checkbox"/> Vietnamese |
| <input type="checkbox"/> Bar & Pub | <input type="checkbox"/> Canadian / American | <input type="checkbox"/> First Nations | <input type="checkbox"/> Indonesian | <input type="checkbox"/> Lebanese | <input type="checkbox"/> Seafood | <input type="checkbox"/> Other |
| <input type="checkbox"/> Barbecue | <input type="checkbox"/> Caribbean | <input type="checkbox"/> French | <input type="checkbox"/> Italian | <input type="checkbox"/> Mediterranean | <input type="checkbox"/> Steakhouse | |
| <input type="checkbox"/> Breakfast | <input type="checkbox"/> Chinese | <input type="checkbox"/> German | <input type="checkbox"/> Jamaican | <input type="checkbox"/> Mexican | <input type="checkbox"/> Sushi | |
| <input type="checkbox"/> Buffet | <input type="checkbox"/> Dessert & Ice Cream | <input type="checkbox"/> Greek | <input type="checkbox"/> Japanese | <input type="checkbox"/> Middle Eastern | <input type="checkbox"/> Tapas | |
| <input type="checkbox"/> Burgers | <input type="checkbox"/> Diner | <input type="checkbox"/> Haitian | <input type="checkbox"/> Juices & Smoothies | <input type="checkbox"/> Pizza | <input type="checkbox"/> Thai | |

Your Specialty (select up to three)

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Authentic Indian | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Gluten-Free | <input type="checkbox"/> Schwarma |
| <input type="checkbox"/> Authentic Italian | <input type="checkbox"/> Entree Salads | <input type="checkbox"/> Healthy Options | <input type="checkbox"/> Vegetarian |
| <input type="checkbox"/> Breakfast | <input type="checkbox"/> Exotic Dishes | <input type="checkbox"/> Homemade Desserts | <input type="checkbox"/> Wine Selection |
| <input type="checkbox"/> Buffet | <input type="checkbox"/> Fast Lunch | <input type="checkbox"/> Local Ingredients | <input type="checkbox"/> Wings |
| <input type="checkbox"/> Burgers | <input type="checkbox"/> Fine Dining | <input type="checkbox"/> Poutine | |
| <input type="checkbox"/> Chicken | <input type="checkbox"/> Fish Fry | <input type="checkbox"/> Ribs | |

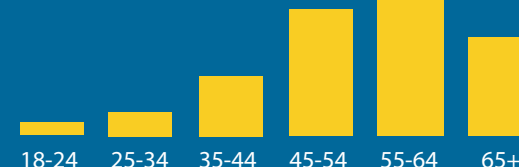
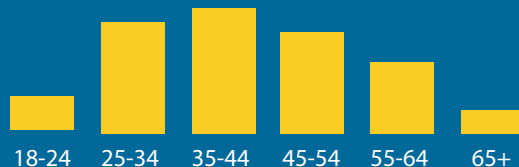
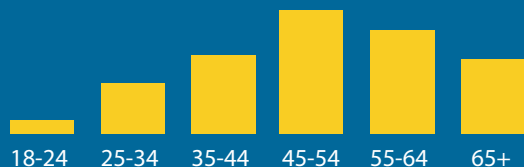
You Offer (check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Takeout | <input type="checkbox"/> We Accept Reservations |
| <input type="checkbox"/> Delivery | <input type="checkbox"/> Private Room |
| <input type="checkbox"/> Delivery with Debit | <input type="checkbox"/> Accessible |
| <input type="checkbox"/> Online Ordering | <input type="checkbox"/> Kids Menu |
| <input type="checkbox"/> Outdoor Seating | <input type="checkbox"/> Seniors Menu |
| <input type="checkbox"/> Licensed | <input type="checkbox"/> All You Can Eat |
| | <input type="checkbox"/> Catering |

32,000 + weekly **desktop** unique visitors

70,000 + weekly **mobile** unique visitors

15,000 + weekly **tablet** unique visitors



Data:
Google
Analytics
Sep 2017

Upgrade your listing & make their mouths water!

Stand out in a crowded marketplace with a premium restaurant listing on tbnewswatch's new Food section!

Upgrade your restaurant's current listing to unlock these great features:

On the Restaurant & Dining guide main page:

- a featured image at the top of the main page
- a bold, highlighted listing in the directory

On your restaurant's details page:

- display your logo
- add photos of your restaurant and/or food
- an embedded feed displays your Facebook posts
- provides links to any related content
- receive free posting credits for listing events (such as weekend entertainment or special events)
- inclusion in our promotion of the Food section

Your cost for a one year, premium listing:

12 x \$100 Gift Cards



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